

TELECOURSE INFO SHEET

Semester: Short Semester Spring 2010
Course: BUSG 2309 (MGT 2053): Small Business Management
Series: Something Ventured (3 new 30-minute programs per week)
Instructor: S. Bradley, 223- 6257, RVS- G 9148

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PROGRAM AIR TIMES ARE FOR TIME WARNER-Austin/Central Texas, SuddenLink & GRANDE CABLE.

	Friday	
	8:00- 9:30 am	
Week 1	February 19	1. Taking the Plunge 2. Small Business in a Big World 3. On Your Own
Week 2	February 26	4. Finding a Niche: Determining Potential 5. Making It Legal 6. The Ties That Bind
Week 3	March 5	7. New or Used? 8. A Different Look 9. Do You Need a Business Plan?
Week 4	March 12	10. What Should Your Business Plan Contain? 11. The Buck Starts Here 12. Keeping Track
Week 5	March 26	13. The Money Flow 14. Where to Hang the Sign 15. From the Ground Up
Week 6	April 2	16. Taking Stock 18. Risky Business (No Program #17) 19. The Human Factor
Week 7	April 9	20. Making the Pieces Fit 21. Taking Aim 22. The Right Mix
Week 8	April 16	23. What the Market Will Bear 24. Going Places 25. Out from the Crowd
Week 9	April 23	26. A Vintage Blend 27. For Everyone's Good 28. It's the Law
Week 10	April 30	29. Publish or Perish 30. The Play's the Thing

Available at ACC Tape Viewing Locations: Fredericksburg High School; ACC Library Media Centers: Cypress Creek, Eastview, Northridge, Rio Grande, Riverside, Pinnacle, South Austin.

See <http://dl.austincc.edu/ITV/schedule/> for additional viewing schedule information.