

## TELECOURSE INFO SHEET

Semester: 12 week Semester Fall 2009  
Course: BUSG 2309 (MGT 2053): Small Business Management  
Series: Something Ventured ( 3 new 30-minute programs per week)  
Instructor: S. Bradley, 223- 6257, RVS- G 9148

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### PROGRAM AIR TIMES ARE FOR TIME WARNER-Austin/Central Texas, SuddenLink & GRANDE CABLE.

**Friday  
8:30 - 10:00 pm**

Week 1	September 25	1. Taking the Plunge 2. Small Business in a Big World 3. On Your Own
Week 2	October 2	4. Finding a Niche: Determining Potential 5. Making It Legal 6. The Ties That Bind
Week 3	October 9	7. New or Used? 8. A Different Look 9. Do You Need a Business Plan?
Week 4	October 16	10. What Should Your Business Plan Contain? 11. The Buck Starts Here 12. Keeping Track
Week 5	October 23	13. The Money Flow 14. Where to Hang the Sign 15. From the Ground Up
Week 6	October 30	16. Taking Stock 18. Risky Business (No Program #17) 19. The Human Factor
Week 7	November 6	20. Making the Pieces Fit 21. Taking Aim 22. The Right Mix
Week 8	November 13	23. What the Market Will Bear 24. Going Places 25. Out from the Crowd
Week 9	November 20	26. A Vintage Blend 27. For Everyone's Good 28. It's the Law
Week 10	November 27	29. Publish or Perish 30. The Play's the Thing

**Available at ACC Tape Viewing Locations:** ACC Library Media Centers: Cypress Creek, Fredericksburg, Eastview, Northridge, Rio Grande, Riverside, Pinnacle, South Austin.

See <http://dl.austincc.edu/ITV/schedule/index.html> for additional viewing schedule information.